



**MILITIA IMMACULATAE**  

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[www.militia-immaculatae.info](http://www.militia-immaculatae.info)



# MI Corporate Design

created by MI Switzerland

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Version 5, 2016-10-23



## MI colors

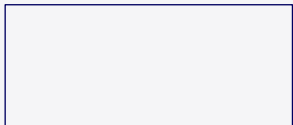
### Main colors



#00468D  
rgb(0,70,141)  
100, 50, 0, 45



#DFE1F0  
rgb(223,225,240)  
7, 6, 0, 6

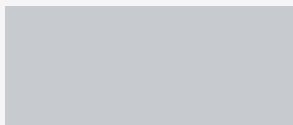


#F5F5F7  
rgb(245,245,247)  
3, 2, 1, 0

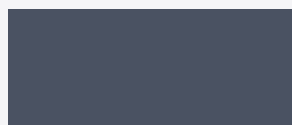
### Alternative colors



#B8C3DC  
rgb(184,195,220)  
16, 11, 0, 14



#C7CACF  
rgb(199,202,207)  
4, 2, 0, 19



#4A5262  
rgb(74,82,98)  
24, 16, 0, 62



#000033  
rgb(0,0,51)  
100, 100, 0, 80



# MI fonts

Main fonts

Verdana

for website, shorttext on flyers, etc

Palatino Linotype

for long texts, booklets, etc

Logo-font:

ALGERIAN

for logo font „Militia Immaculatae“



# MI main grafics



The Immaculata



Our MI banner



St. Maximilian Kolbe